

ANDREA MCCOOL

ABOUT ME

I have a passion for being creative, for motivating people through various management skills, and learning new things. I thrive in situations where I have multiple responsibilities and pride myself on ensuring my work reflects that. I'm a firm believer that a positive attitude makes anything possible.

CONTACT



Phone

570.660.0217



Email

andrea@mccoolcreative.com



Address

244 Sand Ridge Road
Howard, PA 16841

REFERENCES

TONY RICCIARDI

Program Director
Forever Media Inc.

P: 814.880.3703

E: tricciardi@forevermediainc.com

TAMMIE DREIBELBIS

Marketing Representative
Stop Restoration

P: 570.238.7155

E: marketing@stopcentreregion.com

CHRIS PROSPERO

Operations Manager
Forever Media Inc.

P: 716.425.6710

E: cprospero@forevermediainc.com

EXPERIENCE

2013 - Present FOREVER MEDIA, INC.

Interactive Director

Responsible for all creative operations, including managing and supporting the team of designers, developing creative guidelines, and directing creative work; including print branding, large presentations, and websites. Directs the activities of subordinates to maintain the company's standards of creative excellence and timeliness, while achieving the company's goals. As Interactive Director I also oversee the use of all websites and a web-based platform that organizes communication between team members working on various projects.

2012 - Present MCCOOL CREATIVE

Founder - Freelance Graphic Designer

Duties include Creating visual concepts, by hand or using computer software, to communicating ideas that inspire, inform, or captivate consumers. Develop the overall layout and production design for advertisements, brochures, magazines, and corporate reports. Have worked with various clients such as Centre County United Way, JE Guns, and the Miracle League of South Western PA.

2011 - 2013 P.A.M.P

Art Director

Managed jobs in the art department by leading myself and others to successfully finished jobs. Personally spoke with clients to turn their ideas into finished products. Designed and handled jobs for screen printing, offset, and embroidery Pre-Press Processing.

SKILLS

Illustrator

InDesign

Photoshop

Wordpress

Microsoft office

Brand Development

Strategic Planning

Logo Design

Page Layout

Web Design

Leadership

EDUCATION

PENNSYLVANIA COLLEGE OF TECHNOLOGY, WILLIAMSPORT, PA

Associate Of Applied Arts, Advertising Art
Class of 2010

Bachelor Of Science, Graphic Design
Class of 2012